



Social Media Policy

Version 1.0 - November 2018

Background:

Social media platforms offer motorsport enthusiasts the opportunity to share information instantly across global audiences. The reputation of Australian Off Road Racing Association (AORRA) within the motorsport community is a vital component of its success. In an age where information is so readily shared on various social media platforms globally, it is critical that these communications are managed by the appropriate persons.

General Policy:

In this context, social media refers to, but is not limited to, Facebook, Twitter, Instagram and LinkedIn as well as blogs and forums. The scope of this policy is intended to include any online platform where information shared has the potential to affect AORRA, and/or its event organisers, promoters, participants, sponsors and board members. This policy applies to Board Members, Event Organisers and/or Promoters of, participants in, and officials and contractors at AORRA sanctioned events, in relation to the event or AORRA specifically. This includes but is not limited to related entities, family members, team members of entrants, sponsors, relatives and friends. Only AORRA authorised persons are permitted to communicate on social media platforms on behalf of AORRA.

All board members, committee members, participants and organisers of AORRA sanctioned events must refrain from disparaging AORRA or any other motorsport body on any social media platform.

Any footage of an incident must not be published on any form of social media without direct permission from the Event Organiser, Clerk of the Course or Competitor involved, but must be made available to the Event Organisers, Clerk of Course and/or AORRA on request.

Offences:

Failure to comply with this policy may result in disciplinary action which could include:

- Exclusion from the event or future events
- License or membership cancellation
- A monetary fine
- Removal from any committee or board working within AORRA