



Social Media

Appendix 12

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1. BACKGROUND

Social Media platforms offer Motorsport enthusiasts the opportunity to share information instantly across global audiences. The reputation of Australian Auto-Sport Alliance (AASA) within the Motorsport community is a vital component of its success. In an age where information is so readily shared on various Social Media platforms globally, it is critical that these communications are managed by the appropriate persons.

AASA refers to Australian Auto-Sport Alliance Pty Ltd, and its associated entities.

2. GENERAL POLICY

In this context, Social Media refers to, but is not limited to, Facebook, Twitter, Instagram and LinkedIn. The scope of this policy is intended to include any online platform where information shared has the potential to affect AASA, and/or its Event Organisers, Promoters, Participants, Sponsors and Staff.

This policy applies to Event Organisers and/or Promoters of, Participants in, and Officials and Contractors at AASA sanctioned Events, in relation to the Event or AASA specifically. This includes but is not limited to related entities, family members, relatives and friends.

Only AASA authorised persons are permitted to communicate on Social Media platforms on behalf of AASA.

All Participants and Organisers of AASA sanctioned Events must refrain from disparaging AASA on any Social Media platform.

Any footage of an incident must not be published on any form of Social Media but must be made available to the Event Organisers and/or AASA.

3. OFFENCES

Failure to comply with this policy may result in exclusion from AASA sanctioned Events, or other penalties as determined by the Clerk of Course or AASA representative.